

2021

EXCELLENCE EDITION

CONTENTS

4 COUNTY GOVERNMENT

Seminole County's government works tirelessly to maintain a positive environment for residents and to develop diverse opportunities for businesses.

5 CITIES OF SEMINOLE

Every city in Seminole has a unique charm that contributes to the atmosphere that makes our county a great place to live and work.

11 HEALTHCARE

Seminole County residents continue to enjoy the security brought by the presence of three hospitals focused on development of cutting-edge healthcare technologies.

14 TRANSPORTATION

Area residents enjoy the benefits of I-4 renovation and reconstruction programs along with Amtrak's unique Auto Train experience.

17 EDUCATION

Seminole County provides a broad range of educational options to promote enrichment and stimulate personal development for all students.

20 QUALITY OF LIFE

Long-time locals and first-time visitors can always find all kinds of fun diversions at Seminole County's shopping venues and natural parks and trails.

7 SANFORD

Seminole County's oldest and largest city is Central Florida's center for development and tourism. Learn more about the City's continuing focus on sustainable growth and new opportunities for business.

IT'S TIME TO INVEST

CITY OF SANFORD FLORIDA

Where Business Flourishes

The City of Sanford is the largest city in Seminole County and growing daily. Home to 62,790 residents as well as some of the county's largest employers—like Orlando Sanford International Airport and Central Florida Regional Hospital—the City truly is the beating heart of the northern metro Orlando area.

Sanford is committed to economic development and growth. Although the past few years have brought a great number of new challenges to the local economy, the City remains dedicated to revitalizing and supporting local business.

Current and past development has already paid dividends in the form of steady growth in both business and population, resulting in commercial property values that steadily increase by 2-3% annually. This appreciation is among the highest in southeast Florida.

Sanford also understands the importance of investment in work support services and has created initiatives to develop jobs and help meet the current uncertainty of the "gig" labor market. The City is an active participant

Served by

- Amtrak Auto Train
- Sanford Convention Hall
- Interstate 4
- U.S. 417 (Eelwee)
- Orlando Sanford International Airport
- Port of Sanford

in partnerships and collaborations that help our residents meet immediate job needs and prepare for the jobs of the future.

Business and workers also require a well-connected transportation network, and Sanford's central location approximately 45 minutes

from both Daytona in the north and Orlando in the south is a major asset. The City's international airport, east access to I-4 and I-417, the Amtrak Auto Train, and the Sanford Central commuter rail station all make Sanford the gateway to Central Florida.

- 3 opportunity zones
- Tax abatements and/or incentives
- 2,850 new residential units currently planned
- \$68,032 average household income
- 92.4% of Sanford population has at least a high-school diploma
- 474,700 population within 20 minutes
- 45 minutes from Orlando and Daytona Beach



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Seminole County, Florida, is known throughout the world for its ecosystem and it ranks second in the nation for future business growth. *Excellence In Seminole* is an annual publication published for Seminole County. It is intended to be a source for business and quality-of-life issues in Seminole County.

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