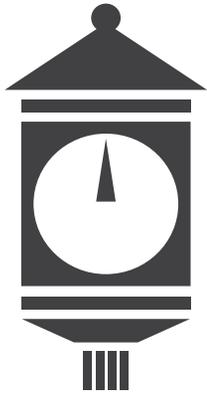


IT'S TIME TO INVEST



CITY OF
SANFORD
FLORIDA

Where Business Flourishes

The City of Sanford is the largest city in Seminole County and growing daily. Home to 61,791 residents as well as some of the county's largest employers—like Orlando Sanford International Airport and Central Florida Regional Hospital—the City truly is the beating heart of the northern metro Orlando area.

Sanford is committed to economic development and growth. Although the past year has brought a great number of new challenges to the local economy, the City remains dedicated to revitalizing and supporting local business.

Current and past development has already paid dividends in the form of steady growth in both business and population, resulting in commercial property values that steadily increase by 2–15% annually. This appreciation is among the highest in Seminole County.

Sanford also understands the importance of investment in work support services and has created initiatives to develop jobs and help workers navigate the uncertainty of the current labor market. The City is an active participant



Served by

- Amtrak Auto Train
- SunRail Commuter Rail
- Interstate 4
- S.R. 417 (Greenway)
- Orlando Sanford International Airport
- Port of Sanford

in partnerships and collaborations that help our residents meet immediate job needs and prepare for the jobs of the future.

Businesses and workers also require a well-connected transportation network, and Sanford's central location approximately 45 minutes



from both Daytona to the north and Orlando to the south is a major asset. The City's international airport, easy access to I-4 and S.R. 417, the Amtrak Auto Train, and the Sanford SunRail commuter rail station all make Sanford the gateway to Central Florida.

- 3 opportunity zones
- Tax abatements and/or rebates
- 2,650 new residential units currently planned
- \$58,032 average household income
- 90.4% of Sanford population has at least a high-school diploma
- 474,700 population within 20 minutes
- 45 minutes from Orlando and Daytona Beach

WATERFRONT PROGRESS

RiverWalk Expansion

Work nears completion for Sanford's popular waterfront promenade

The RiverWalk, which currently stretches for 1.8 miles along the place where the sparkling waters of Lake Monroe meet the northern border of Sanford, is known to area residents as a scenic and peaceful place to relax.

Sanford's plans to improve and renovate the RiverWalk are ongoing, and now the RiverWalk project, one of the largest infrastructure projects in Seminole County, is nearing completion. This regional project spans approximately 4.3 miles and fills a gap within the 26-mile Lake Monroe Trail Loop System as well as providing a connection to the Cross Seminole Trail.

The new amenities are being rolled out in three phases, but the first two have been completed, with the improvements already benefitting local residents, visitors, cyclists, and those wishing to enjoy the scenic view of 9,406-acre Lake Monroe. Cantilevered overlooks and respite areas have also been added.

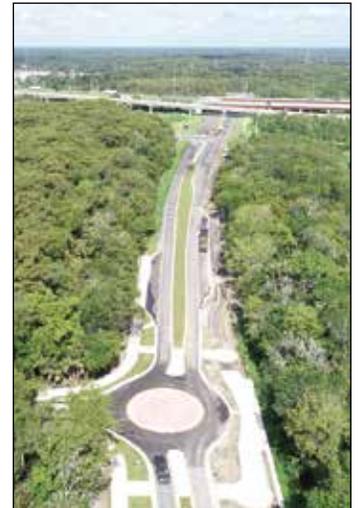
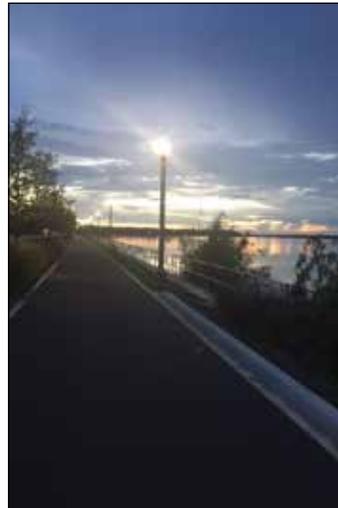
The City of Sanford has partnered with CPH, Inc., who designed Phase II, for the completion of the final phase of the RiverWalk. Phase III includes a multi-use trail, on-street parking, landscaped medians, raised crosswalks, roundabouts,

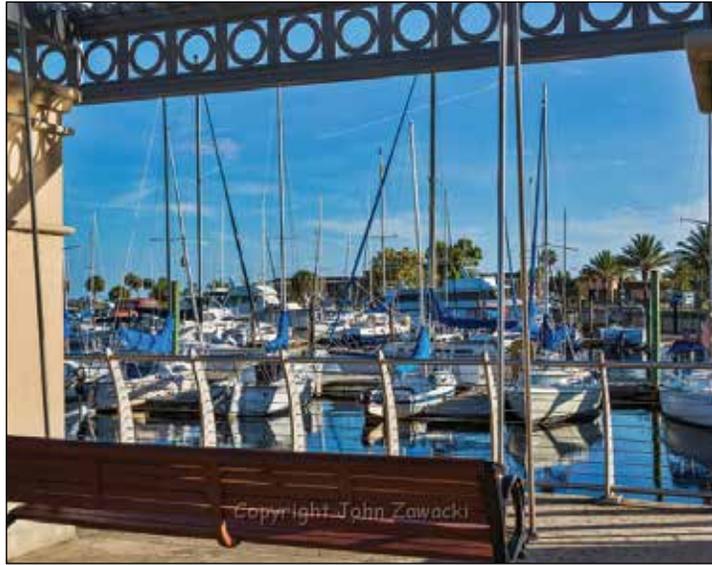


The RiverWalk's many benches and pagodas are ideal for a quiet afternoon on the waterfront.

and new lighting—all carefully designed to create a pedestrian-friendly, multi-modal corridor.

The investment of more than \$46 million across all three phases of the project was made possible by funding from the City of Sanford, Seminole County, and the Florida Department of Transportation. The RiverWalk project is scheduled to be completed in fall of 2021.





Sanford The Best of Life

As one of the oldest and most picturesque cities in Central Florida, Sanford is an enticing place for everyone. Visitors and residents can be seen seven days a week strolling the City's downtown while enjoying antique shops, restaurants, craft breweries, and art galleries. Nearby the Central Florida Zoo hosts a wide array of animal exhibits and events intended for children and adults alike.

Sanford boasts a broad variety of parks and recreation programs for all ages and interests. From basketball to tennis and from swimming to biking, Sanford has plenty to do for its active residents. Nautically inclined visitors can find boat rentals at the

Monroe Harbour Marina, while joggers and cyclists will enjoy the miles of trails that wind through the City.

Sanford's education options are among the best in the state, including Seminole State

College, which offers a complete curriculum as well as DirectConnect, a partnership program that streamlines admissions to the University of Central Florida.

The Seminole County



Public School system is recognized as one of the premier school systems in Florida. They have been named an "Academically High Performing School District" by the Florida Department of Education with an "A" rating since the inception of district grading in 1999. Seminole County Public Schools are ranked #1 for all Central Florida School Districts as measured by standardized testing (FCAT) for Math, Reading, and Writing.



A PLACE FOR BUSINESS

Sanford Information Center A New Focus on Business Development



In the midst of one of the most difficult economic periods in recent memory, Sanford has renewed its efforts to stimulate local development and help small business by creating the Sanford Information Center.

Located in the former Sanford Welcome Center, a historic building at 230 E. 1st Street, the Sanford Information Center

“We look forward to welcoming a new era of development and stability to an already growing community. It all starts with you, so let’s go Sanfording.”

— Christina Hollerbach,
President – Sanford Main Street

provides office space for Sanford Main Street, the Sanford Community Redevelopment Agency, the Sanford Chamber of Commerce, and the Seminole Cultural Arts Council. By placing these offices in the same building, the City hopes to foster greater coordination of their individual efforts.

A key player in the launch of the Sanford



Information Center, Sanford Main Street is a new incarnation of an old idea: bringing together local business owners in a public/private partnership to encourage economic development. Their mission is to create an economically stable tourism destination through a four-point approach that emphasizes economic vitality, design, organization, and promotion.

For more information about the Sanford Information Center and Sanford Main Street, please visit www.sanfordmainstreet.com.



City Government



Mayor Art Woodruff

The City’s governing body is composed of a five-member elected commission, including a mayor elected by the city and four commissioners elected by district. The City Commission is governed by the City Charter and by state and local laws and regulations. The City Commission is responsible for the establishment and adoption of policy. The execution of such policy is delegated by the Commission to their appointed city manager. For information about your commissioner, the city manager, or the mayor, please visit www.sanfordfl.gov/departments/city-commission.

Social Media

