

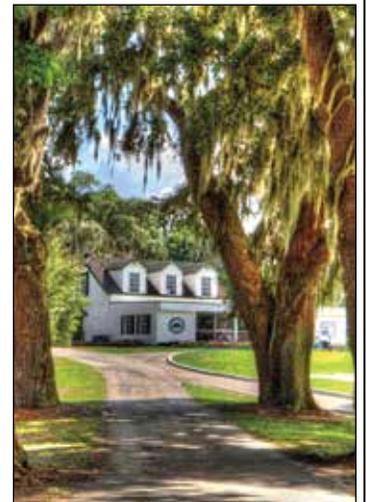
IT'S TIME TO GET TO KNOW US



# SANFORD

CENTRAL FLORIDA'S WATERFRONT CHARM

## Open For Business Historic Downtown Charm



As one of the oldest incorporated cities in Central Florida, Sanford is home to a wealth of history and is listed on the National Register of Historic Places. Brick-lined streets, elegant storefronts and large Victorian-era

homes throughout the downtown area bring to mind the City's 19th Century origins.

Visitors and residents can be seen seven days a week strolling the City's downtown while enjoying antique shops, restaurants,

craft breweries, and art galleries. This picturesque district is also host to more than 220 annual events. A popular event held the second Thursday of each month, called Alive After Five, brings thousands downtown for live music,

wine tastings and art displays.

Area residents can also enjoy a free trolley service that shuttles visitors from the nearby SunRail to several stops downtown and along the waterfront. In keeping with the historic aesthetic of the area, the old-fashioned trolley features wooden benches and large windows but is air-conditioned and ADA compliant.

OPEN FOR BUSINESS

# Showcase Waterfront



## On The Move Growth in the Right Direction

Sanford is the largest city in Seminole County, with approximately 59,033 residents, an increase of 5,463 since 2010.

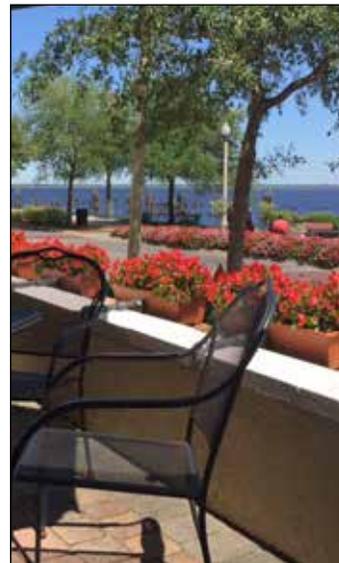
At present, anywhere between \$740 million to \$1 billion is in some level of development within the City. More than 780,000 square feet of commercial space, 119,315 square feet of industrial space, and nearly 3,000 residential units will soon be added to the tax base. The City of Sanford is committed to being “open for business.”

Lake Monroe, a 9,406-acre expanse of sparkling water, borders the city of Sanford on the north side. On breezy days, sailboats depart the Monroe Harbor Marina and dot the lake with their white sails and bright spinnakers. Pedestrians enjoy the palm-lined RiverWalk with its gazebos and swinging benches while fishermen sit near the water's edge. Free public day slips are available for those that want to visit the City by boat.

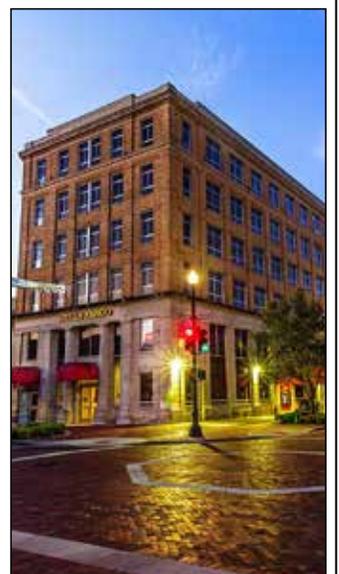
Fort Mellon Park, a



showcase waterfront recreational facility, is fully equipped with swings, basketball courts, tennis courts, track, exercise machines, a dynamic splash pad, and picnic shelters with tables. The park will also soon feature a large amphitheater. This downtown park is a very



popular venue for many large festivals and events throughout the year.



OPEN FOR BUSINESS



# Quality of Life

Sanford boasts a robust variety of parks and recreation programs for all ages and interests. Whether it is softball, basketball, an aquatic interest, or something a little more unique, Sanford has something to hold your interest and keep you active. The City produces or sponsors numerous holiday and youth programs, such as an Easter Egg Hunt, Youth Summer Camp, and Spooky Hollow.

Sanford's education options are among the best in the State, including



Seminole State College, which offers a complete curriculum that is sure to meet your needs.

The Seminole County Public School system is



recognized as one of the premier school systems in the State. They have been named an "Academically High Performing School District" by the Florida

Department of Education with an "A" rating since the inception of district grading in 1999. Seminole County Public Schools are ranked #1 for all Central Florida School Districts as measured by standardized testing (FCAT) for Math, Reading, and Writing.

Sanford's transportation network is a major asset for business and residents alike. Whether it is the City's international airport with a growing number of domestic and international destinations, easy access to Interstate 4 and the 417 Expressway, Amtrak Auto Train or the Sanford SunRail commuter rail station, it is easy to get around Sanford and travel to the metro Orlando area and beyond.

OPEN FOR BUSINESS

# Historic Development

## The Downtown Catalyst Project/Heritage Park



**T**he Downtown Catalyst Project, now known as Heritage Park, will fulfill a long-standing City goal of establishing a new downtown/waterfront neighborhood in the heart of the Historic Downtown Sanford, serving as a catalyst for additional investment and redevelopment in

Downtown throughout the City of Sanford and Seminole County.

The 5.25 acre project covers three city blocks, located between Sanford's historic 1st Street and the Sanford RiverWalk, fronting on the Sanford Marina and Lake Monroe and located within the City of Sanford's Downtown Historic District and

Community Redevelopment Area. The City is currently in the process of moving underground utilities, and the developer expects to break ground in 2020. Heritage Park will add 235 residential units, 8,550 square feet of office space, and 35,830 square feet of restaurant and retail space to the downtown redevelopment district.

## City Government



**T**he City's governing body is composed of a five-member elected commission, including a mayor elected by the city and four commissioners elected by district. The City Commission is governed by the City Charter and by state and local laws and regulations. The City Commission is responsible for the establishment and adoption of policy. The execution of such policy is delegated by the Commission to their appointed city manager. For information about your commissioner, the city manager, or the mayor, please visit <http://www.sanfordfl.gov/departments/city-commission>.



*"Sanford has experienced the most growth of any Seminole County city in the last ten years because we have it all! We have historic charm, a one-of-a-kind waterfront, quality of life amenities, and the right infrastructure in place, and we plan to continue that growth."*

—Jeff Triplett, Mayor, City of Sanford