



ALTAMONTE SPRINGS

Reaching New Heights

The City of Altamonte Springs aims to be an innovative government providing the best services in a smart and sustainable way. Thinking and acting outside the box is part of their daily work ethic and what they call the “Altamonte Way.”

As leaders in local, regional and international discussions on water, transportation, land use and recreation programs, the City continues to create viable solutions for the community. It ranks among the world’s leading industry executives with 2020 Cities, a global conference series for urban leaders to collaborate and create solutions for the future. The City’s innovative projects are gaining widespread recognition and changing the existing landscape.

pureALTA

In anticipation of predicted shortages, the City has developed a reliable and drought-resistant water source with the potential to meet the community’s future drinking water needs. pureALTA utilizes cutting-edge technologies to purify reclaimed water to potable standards. The project received a 2018 Market-



Changing Water Technology award from the International Water Association in Tokyo, Japan and was named the 2017 WateReuse Innovative Project of the Year at the nation’s preeminent water reuse conference in Phoenix, Arizona.

Uber Pilot

The City and Uber created a landmark pilot project to meet the community’s changing transportation needs. Partnering with four Central Florida cities, the pilot was extended to Maitland, Longwood, Lake Mary and Sanford, offering discounted fares on trips in the cities’ combined limits. Though ended, the project has been a catalyst for change, prompting further exploration of alternative transit solutions.

Altamonte Springs Science Incubator (AS₂I)

An innovative program promoting career readiness in the high-demand fields of science, technology, engineering and math (S.T.E.M.),

AS₂I offers hands-on activities and experiences for Seminole County middle and high school students. By utilizing the City’s resources at Lake Lotus Park, the Regional Water Reclamation Facility and Environmental Laboratory, the program introduces participants to the endless career possibilities in S.T.E.M.

Altamonte Electric Utility

This municipal utility plans to provide a diverse array of renewable energy sources to self-power City facilities, reduce electric costs and save as much taxpayer money as possible. The utility follows the City’s trend of fiscally-conservative planning, coupled with conservation and creativity, aimed at cutting expenses and reducing its carbon footprint.

Though highly regarded for its progressive ideas, Altamonte Springs never loses sight of its most important constituent, its residents. They are the driving force behind everything the City does. Leadership and staff share a vision of making Altamonte Springs the best place to live in Central Florida. Refusing to be bound by the typical constraints of local government, the City proves every day that they can have low taxes, no debt and great services all at the same time.



Casselberry Greenway Trail



Bicycle Wayfinding Sign

CASSELBERRY

A Healthy Community!

The City of Casselberry is dedicated to improving the health of all residents by promoting active lifestyles and was recognized as a **2018 Healthy Community Champion** by the Florida Department of Health. One of the City's health initiatives was adoption of a Complete Streets Policy, which means that roads are designed with pedestrians and cyclists in mind. Casselberry also became the **first city in Florida to adopt a Healthy Community Element** into its Comprehensive Plan, the local law that guides government policies and private development. One of the primary goals of the Health Element is to improve the built environment to promote physical activity by creating wide sidewalks, new trails, and better parks where possible and by promoting similar amenities in private developments.

Casselberry is focused on providing safe and healthy transportation choices. An example of this effort is construction of the Casselton Drive Improvements Project in south Casselberry. It includes "complete

street" elements such as wide sidewalks and new green space for a "linear park" feeling. Upcoming projects in 2019 will feature pedestrian improvements such as new sidewalks and new/improved crossings on Concord Drive, Lake Kathryn Circle, and South Winter Park Drive.

The City is also a founding member and the only Seminole County city to be part of "Bike 5 Cities," a cooperative effort between Bike/Walk Central Florida, the Florida Department of Transportation, and the Cities of Casselberry, Maitland, Orlando, Winter Park, and Town of Eatonville. Entering its third year, Bike 5 Cities promotes bike-friendly streets and trails with an annual spring event that draws hundreds of cyclists who bike a 28-mile route linking the partner cities.

Outdoor enthusiasts appreciate that within the City limits there are 17 parks (all dog-friendly for pets on a leash), 23 lakes, and a City-owned links-style golf course that weaves around lakes and neighborhoods, extending a natural open environment. Another healthy element in Casselberry is its "Greenway" trail

system for walking and bicycling. Recently, the City installed 34 new bicycle wayfinding signs in central and west Casselberry on designated "bicycle friendly" streets. These signs guide cyclists between and beyond trail segments and provide mileage and estimated times to bike to various key public or historic destinations. "Blueway" trails are also available for kayaking between the chain of lakes.

Casselberry has developed strong partnerships with local businesses in providing healthy events for members of the community. Together with Track Shack, the City hosts the annual "Battle of the Bands 5K Run" through City streets, and coordinated efforts with Travel Country provide a "Runyak Run/Paddle Race" event each year that is exciting and fun for all ages. A full 2019 schedule is currently being planned by the City to add more healthy events such as the Department of Health in Seminole County's "Live, Work, Move Seminole 5K Run/Walk."

Casselberry has much to offer and many advantages to encourage residents and visitors to participate in healthy activities and active lifestyle choices. You are invited to visit Casselberry and find out more about these and other recreational opportunities that residents enjoy.



Fireworks over Reiter Park



Longwood Clock Tower

LONGWOOD

Historic City, Bright Future

Known for its quaint historic downtown with brick-lined streets and its great neighborhoods, Longwood has always been a unique part of Seminole County because of its historic status and central location. In recent years, the City has become known for its commitment to economic and community development, and that commitment has paid off in a big way with an unprecedented wave of growth and revitalization.

The City's commitment to being engaged, responsive, and solution-oriented has led in part to a number of exciting announcements from national brands. Publix, L.A. Fitness, Starbucks, and Taco Bell have all announced their intention to locate in the City in the last year, and AutoNation completed a large redevelopment project on the key U.S. 17-92 corridor. Many of these brands are coming to Longwood for the first time and are redeveloping distressed or underutilized properties on highly visible corridors. Another long-awaited project, the Shoppes at Longwood, looks to bring more than

Historic
LONGWOOD
Florida



50,000 square feet of new retail and restaurants to Longwood in the next two years.

Reiter Park, the City's new signature park, will help bring people to the City's historic Heritage Village area with its new amphitheater, splash pad, walking paths, and a calendar full of great concerts and events. The Heritage Village is also getting a facelift through the Ronald Reagan Boulevard Complete Street project, currently underway, that will provide safer pedestrian crossings and on-street parking to help support businesses and events downtown.

Longwood completed a number of exciting infrastructure projects in 2018 as well. The Florida Central Commerce Park Complete Street project brought sidewalks and pedestrian accessibility to the City's industrial core, and the Church Avenue Complete Street project brought new sidewalks and bike

lanes to an integral corridor as part of the City's state-recognized Complete Streets policy. To top it off, a gateway median landscaping project revitalized the City's western entrance.

Further cementing Longwood's reputation as a great place to live, the City has approved more residential units in the last two years than the entire prior decade combined. With the Oakmont Reserve and Baymeadow Farms at Longwood subdivisions, the high-end townhomes of the Reserve at Lake Wildmere, and WaterVUE Apartments joining the successful Weston Park and Heritage Village Commons apartment projects, the City has benefitted from a tremendous boom across all housing types, which contributed to Longwood being lauded in 2016 as the region's fastest-growing community.

Computech City, an award-winning medical IT company, completed the relocation of their headquarters to Longwood. Combined with a number of expansions from local businesses including Bentley Architects and Pemberton Attachments as well as the renovation and re-opening of historic Longwood Elementary, the Longwood community has been fortunate to see significant investment in all sectors.