



ALTAMONTE SPRINGS

Innovation/Progressive

Altamonte Springs is a city born of innovation and progressive ideas. Though highly regarded for its business climate and environmental leadership, Altamonte Springs never loses sight of its most important constituent—its residents. With nearly 44,000 who call Altamonte Springs “home,” the City offers something for just about everyone. From quiet suburban living to bustling urban centers, the City aims to deliver quality services that aid exponential growth for residents, businesses and visitors alike.

Throughout the years, fiscal responsibility has been the cornerstone for Altamonte Springs’ success. Due to conservative saving and spending, the City is able to execute improvement projects to repair infrastructure and upgrade amenities without major tax increases or borrowing money. Through all of this, Altamonte Springs continues to be debt-free which provides the flexibility needed to plan for the future.

In recent years, Altamonte Springs has been recognized for outstanding achievements and amenities which

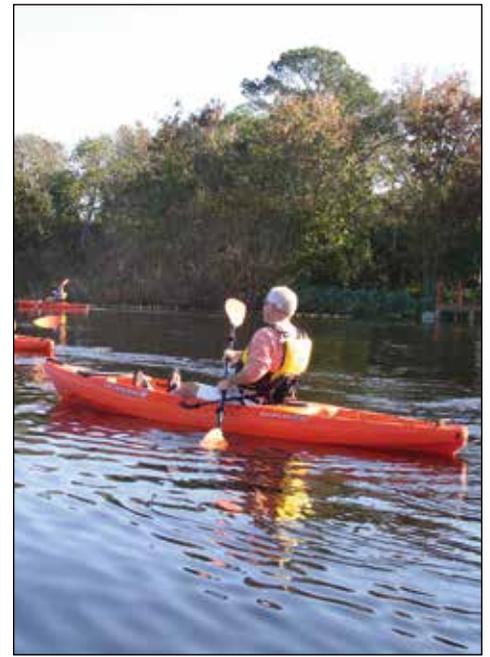


further establish its status as a desired place to live, work and play. In 2016, the police department was reaccredited by the Commission for Florida Law Enforcement Accreditation and continues to be recognized as an Excelsior Agency. The City also provides a variety of programs through the Community Oriented Policing Services. The safety of residents and visitors is a top priority.

Most recently, the City received the 2017 WaterReuse Innovative Project of the Year Award for its direct potable reuse pilot—pureALTA. The project, which treats reclaimed water to meet or exceed drinking water standards, follows a long trend of water initiatives. A-FIRST and Project APRICOT are other examples of sustainable and environmentally-conscious programs, which make the City a national leader in water conservation and reuse.

Altamonte Springs is also home to a unique array of activities and events which welcome thousands of people each year. Cranes Roost Park, in the heart of the Uptown Altamonte business district, hosts over 80 events annually including concerts, festivals, art shows and walkathons. Eastmonte, Westmonte and Merrill Parks offer over 20 recreational sports, activities and programs for youth, adult, senior and special needs participants. During the school year, the Altamonte Springs Science Incubator program hosts students from Seminole County middle and high schools. The program is designed to introduce participants to career options in science, technology, engineering and math. In addition to field trips to Lake Lotus Park and the City’s Regional Water Reclamation Facility, the program now offers summer internships and scholarships to expand student learning.

The City Commission, City Manager and staff strive to foster vibrant, thriving neighborhoods and execute progressive services. Because of their hard work and enthusiasm, Altamonte Springs continues to meet and often exceeds the needs and expectations of residents. In turn, these efforts form a beautiful, well-rounded community.



CASSELBERRY

A Complete Community

As people continue to move to the Central Florida area and traffic continues to grow, the City of Casselberry is ideally located for those who want shorter commutes. Home, office, shopping and recreation options are all within easy reach. From single-family houses on tree-lined streets to new luxury apartments with upgraded amenities that were recently constructed, Casselberry is a complete community offering a relaxing “small town feel” with lots of conveniences.

The City’s signature venue, Lake Concord Park, has become a “front yard” for local residents and a favorite cultural destination for visitors to enjoy large-scale festivals, free music concerts, and other cultural events. Abundant green space, a lakefront amphitheater, and a brightly colored splash pad, make this a great spot for weekend leisure activities or pleasant lunch hour strolls through the sculpture garden.

Several distinct neighborhoods in Casselberry are carving out their own particular charm and identity. Two recently formed districts include the Lakes District, a heavily treed area with numerous older homes on oversized

lots, and the Garden District, an area with many ranch style houses so popular in the 1950s and ‘60s. Both have active and involved citizens that coordinate lakeshore and trail clean ups, neighborhood events and beautification projects. One such project is a mural road painting project at the intersection of Palm Drive and Lilac Road in the Garden District. Each year, the City offers a Neighborhood Grant Program for subdivisions that want to beautify their entry ways or common areas and for homeowners who want to make improvements to their property.

Casselberry embraces healthy and active lifestyles and offers numerous recreational opportunities for all ages including a City-owned 18-hole golf course, 17 parks, 2 community centers, the Greenway (pedestrian) Trail, and a Blueway (kayak) Trail. Fun events throughout the year include Runyak (2.5k run, 3k paddle, 2.5k run), Battle of the Bands 5K Run, Get Outdoors, and Hook Kids on Fishing. Recently, Casselberry was the only city in Seminole County selected to participate in the first ever, Bike 5 Cities event because of the City’s geographical location and bike-friendly infrastructure

that includes miles of bike trails, bike lanes and “sharrow” roads.

For many, pets are family and Casselberry is a place where pet parents and their beloved companions can enjoy a great quality of life and feel right at home. The new apartment complexes at Lake Concord Park are pet friendly and within the City, there are several restaurants with outdoor “al fresco” dog-dining areas. Casselberry parks allow leashed pets to romp and well-behaved canines attend special events at Lake Concord Park and near-by Secret Lake Park. In addition, Pawmosa Dog Park is the place to be for off-leash dogs to socialize and exercise in a safe environment.

Casselberry is a progressive, friendly and creative community that offers business-friendly policies and support to encourage business entrepreneurs and enhances the lives of residents and visitors alike with its relaxing lifestyle opportunities. While its convenient location connects the City to all Central Florida locations, it can be said that the City of Casselberry offers a little something for everyone.



CASSELBERRY



WINTERSPRINGS

Lively Community, Endless Opportunity

Convenient and in close proximity to major destinations throughout Central Florida, the City of Winter Springs continues to maintain a high quality of life while providing residents with a high standard of health, safety, and livability. With continued sustainable development and active diversifying of the City's tax base, the City has maintained an esteemed reputation for award winning public services and facilities, and fiscal integrity. The City of Winter Springs is mission-driven to provide a sustainable and livable community for residents and business-owners alike through citizen-focused planning, development, and growth.

Robust Business Centers

Due to its central location in the Orlando Metropolitan Area and close proximity to two international airports (Orlando International Airport and Orlando Sanford International Airport), Winter Springs provides a location ideal for sustainable business growth. The City is home to a diverse, innovative, and educated workforce, with 94.7% of residents who have attained a high school degree or higher, and nearly 40% of residents who have attained a bachelor's degree or higher. Additionally, the City has established two hubs for future economic growth. The Town Center lies at the heart of the City, and continues to be a primary catalyst for the city's tax

base. Serving residents as a mixed-use shopping, dining, and residential space, the Town Center emphasizes traditional neighborhood design that emphasizes walkability and a decreased emphasis on auto-centric strip retail centers and isolated subdivisions. Additionally, the Greenway Interchange District (GID) is planned to become an innovative high tech corridor, in the form of a vertical mixed-use development. The GID strives to become a premiere research corridor within Central Florida, and serve as an incubator for innovation. Similar to the Town Center, plans for the GID are centered on creating a sustainable, walkable, research community designed to incorporate residential, business/office park development, and commercial enterprises.

Active Communities

The City of Winter Springs, a family- and community-focused city, strives to provide top-notch amenities, services, and community events. The City offers ten existing active city parks, with the largest being Central Winds Park, a 103-acre award-winning park that offers numerous sport courts and fields, playgrounds, and trail access. Central Winds and other parks offered by the City's Parks and Recreation Department provide a year-round schedule of special programming and events, including a spectacular Fourth of July celebration;

Hometown Harvest, a celebration of fall for all ages; and the Scottish Highland Games, a cultural festival and athletic competition held annually. Additionally, the City enjoys a number of access points to the Cross Seminole Trail, a 23-mile continuous trail that runs from the urban environment of Orlando through the suburbs of Winter Springs, Oviedo, and Lake Mary.

Healthy Neighborhoods

Winter Springs boasts one of the newest, highest quality housing stocks in Central Florida and the State of Florida. Over 70% of the City's residential housing stock was built after 1980. With a relatively new housing stock, as well as high median value of owner-occupied units in comparison to Seminole County and the State of Florida, Winter Springs offers a highly valued and sought-after housing stock. The City's commitment to public safety is represented in its nationally accredited police department, which incorporates crime prevention, safety and awareness programs, and code enforcement that show results in the City's low crime rates. Winter Springs' esteemed safe and lively residential neighborhoods are a testament to the City's focus on family and community. With housing choices for those who seek neo-traditional urban amenities, or those who prefer the rural charm of old Central Florida, there is something for everyone. The coupled value of low cost of living (housing values and amenities relative to surrounding Seminole County) and a high quality of life ensures that many will continue to choose Winter Springs as their home in the future.

